



FUTUREGROWTH

/ ASSET MANAGEMENT

**Responsible  
Investment Policy**

## Responsible Investment (RI) Policy

### Preamble

Responsible Investing (RI) is an investment practice that advocates consideration of environmental, social and governance (ESG) factors. RI is a broad term that encompasses different approaches that can be applied across various investment styles, e.g., socially responsible investing (SRI), targeted investments or developmental investing, ESG screening, investor engagement or active ownership initiatives.

### Philosophy

Futuregrowth is a fiduciary asset manager: Our clients' needs and preferences supercede all other considerations except law or regulation. We believe all investors – including responsible or socially responsible investors – should earn appropriate returns for risks taken. Thus, our policy and strategy for responsible investing exists within the framework of achieving appropriate returns for risks borne and satisfying clients' expressed desires or policies.

Futuregrowth believes that "everything counts" and therefore we consider the impact of our operations on society and within client mandates which includes the management of our client funds. We believe that environmental, social and governance (ESG) issues are an important component to managing investment risks. We continuously seek to invest our clients' funds in a responsible manner, consciously making an effort to be cognisant of these issues.

### Our commitment

Futuregrowth's ESG framework integrates environmental, social and governance issues into the investment analysis and decision process with the view of mitigating overall portfolio risk.

The purpose of integrating ESG factors is to improve the analysis of all investments, promote improving standards of practice, and to assist the investment process to mitigate any ESG risks to potential or existing loans or investments.

We believe that investment processes may profitably and suitably include the analysis of ESG factors in the assessment of investments. ESG factors may be utilised on both:

- Economic grounds (e.g. well governed companies tend to be less risky; companies with sustainable environmental or labour policies will be less risky), and/or
- Social grounds (e.g. tobacco is damaging to the health and welfare of the nation; road transport is beneficial for national development).

Inevitably, ESG screening or developmental investments are subjective matters that require judgement, either Futuregrowth's (within mandates) or our clients'. We note that many RI policies are transitory (e.g. anti-apartheid, anti-nuclear) while others persevere through time (e.g. infrastructure), but in all cases judgements must be made and preferences expressed.



The application of such ESG analysis and screening is defined by our clients' expressed preferences or, where no preferences are expressed; we exercise judgement to reduce risk and raise returns and concurrently create positive social impact. At all times the fund's asset allocation or investment strategy must prevail to ensure that risk adjusted returns are achieved. Principles of sound portfolio management should not be compromised in the RI or ESG screening process.

Futuregrowth is a signatory to the UN Principles for Responsible Investment (PRI) and endorses the Code for Responsible Investment in South Africa (CRISA).





## Incorporating ESG into the investment process

### Annexure A

Futuregrowth continues to seek opportunities to incorporate ESG criteria into investment analysis and decision making processes by assessing companies against specific ESG criteria. While we invest in a range of asset classes, fixed income makes up the largest part of our investment capability. In addition, we manage several developmental funds. These developmental funds forms a subset of our responsible investment strategy and reflects the intentions of investors to do good by consciously investing to make a positive impact on the environment and broader society, with the aim of preservation for current and future stakeholders. In the South African context, developmental investing also encapsulates the social, infrastructural and developmental needs of our country with the aim of effecting change and realising risk adjusted returns for investors. Our developmental suite of funds consists of the following:

- Fixed Income (Infrastructure & Development Bond Fund, Power Debt),
- Unlisted equity (Development Equity Fund, Agri Fund),
- Unlisted retail property (Community Property Fund), and
- Fund of funds incorporating our suite of SRI funds as building blocks (SRI Balanced Fund).

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The ESG framework seeks to achieve the following outcomes:

- Screen investments using the ESG factors as part of the due diligence process,
- Evaluate ESG risks,
- Monitor the ESG activities of companies,
- Measure how companies improve over time,
- Engage with companies when risks are identified, and
- Report to stakeholders on ESG issues in our investments in a transparent and accountable manner.

### Active ownership & engagement

Futuregrowth employs active ownership practices that assist us in engaging with companies on their sustainability initiatives.

The UN PRI defines active ownership as "the use of the rights and position of ownership to influence the activity or behaviour of investees. This can be applied differently in each asset class. For listed equities it includes both engagement and (proxy) voting (including filing shareholder resolutions). For other asset classes (e.g. fixed income), engagement may still be relevant while (proxy) voting may not.

Further still, the UN PRI defines engagement as the "interactions between the investor and current or potential investees (which may be companies, governments, municipalities, etc.) on ESG issues. Engagements are undertaken to influence (or identify the need to influence) ESG practices and/or improve ESG disclosure."

This is appropriate and aligned with our objective of ensuring long-term sustainability for our clients and society. We believe in collaboration with investee companies by engaging with management to encourage companies to think about their approach to ESG issues, with the purpose of improving overall sustainability of companies.



Where possible we engage on various matters that affect the triple bottom line (King III) acknowledges that there is a move away from the single bottom line (that is, profit for shareholders) to a triple bottom line, which embraces the economic, environmental and social aspects of a company's activities, outlined below:

- File shareholder resolutions,
- Attend annual general meetings, debt-holder meetings and other relevant meetings,
- Engage in negotiating debt related terms, and
- Engage in proxy voting and lender related issues.

### **Listed and unlisted equity**

We hold directorships through a few minority equity holdings and exercise our rights through a combination of proxy voting, active ownership and engagement. We believe in active intervention through our board representations, and management support; especially where we have unlisted equity exposure.

Futuregrowth is responsible for exercising voting authority over securities which form part of our client's portfolios. Through our proxy voting guidelines we seek to promote:

- **Clients' interests:** to promote the protection of our clients' interests,
- **Long-term value creation:** aligning the interests of management with those of share-holders and stakeholders,
- **Accountability:** of management to all stakeholders i.e. investors, and
- **Sustainability:** companies that have good corporate governance are those whose operations are financially, socially and environmentally sustainable.

The latest voting records and engagement initiatives are available upon request. Futuregrowth believes in active ownership and engagement; we express these values through various directorships and numerous committee representation.

### **Listed and unlisted fixed income**

We stay involved throughout the term of the loan, receiving monthly management accounts and attend quarterly meetings where we have the opportunity to engage with management on an ongoing basis.

### **Unlisted property**

We believe in active ownership and intervention through our board representation on the property holding company responsible for making the property investments.

### **Evaluating and monitoring**

Evaluating and monitoring our engagement activities is important and we seek to achieve the following outcomes through this process:

- Monitor the ESG activities of companies,
- Measure how companies improve over time by addressing ESG issues with management,
- Disclose to our stakeholders the approach and progress of investee companies on ESG matters, and
- Report to stakeholders on ESG issues in our investments, in a transparent and accountable manner.

Within the investment community, we believe that our role is to lead by example and we invest energy to encourage others to aspire to responsible ways of doing business. By engaging and collaborating with them, we will jointly aspire to improve awareness and actions throughout the entire investment community.



### Disclosure on ESG issues

Futuregrowth believes that engagement with investee companies on matters of ESG is appropriate. In general we do not believe in being prescriptive when engaging on ESG issues, instead our philosophy aims to encourage investee involvement through the adoption of ESG issues, with the aim of disclosing and reporting on these issues.

### Promote acceptance and implementation of ESG

Futuregrowth promotes the principles of responsible investment practices within the investment industry through our engagement with clients, various industry representatives and government bodies on issues of RI.

- **Clients:** engaging and educating clients on RI, SRI and ESG developments,
- **Media:** active advocate for RI and ESG issues - we actively seek to promote RI in the media and all industry forums with the purpose of raising awareness,
- **Industry:** promotion of RI in industry issues i.e. contributing to the draft Code for Responsible Investment in S.A (CRISA).
- **Government:** engaging government on regulatory issues relating to responsible investment engaging government on regulatory issues relating to responsible investment policies i.e. engagement with government and the JSE on the reformation and lifting of standards and practices in the South African capital markets.

We collaborate through our involvement with various industry initiatives:

- Represented on ASISA's Responsible Investment (RI) Standing Committee, ASISA RI Prudential Assets Working Group, ASISA RI Definitions Working Group & the ASISA Fixed Interest & Money Market Standing Committees,
- Collaboration on the IFC/POA Sustainable Returns Project by promoting RI practices with asset owners,
- Board representation on CFA South Africa: we promote regular interaction and educational initiatives through CFA SA. We collaborate with CFA to host ethics workshops and talks on SRI and regularly host CFA educational presentations to CFA candidates, and
- Carbon Disclosure Project (CDP).



## The PRI Principles in a nutshell

### Annexure B

Futuregrowth is a signatory to the UN Principles for Responsible Investment (PRI). The PRI is an investor initiative in partnership with UNEP FI and UN Global Compact. The principles reflect the increasing relevance of environmental, social and corporate governance issues to investment practices. The PRI provide a framework to assist investors in considering these issues.

The Principles are voluntary and aspiration. They are not prescriptive, but instead provide a menu of possible actions for incorporating ESG issues into mainstream investment decision making and ownership practices.

The Principles are encapsulated as follows:

1. We will incorporate ESG issues into investment analysis and decision-making processes.
2. We will be active owners and incorporate ESG issues into our ownership policies and practices.
3. We will seek appropriate disclosure on ESG issues by the entities in which we invest.
4. We will promote acceptance and implementation of the Principles within the investment industry.
5. We will work together to enhance our effectiveness in implementing the Principles.
6. We will each report on our activities and progress towards implementing the Principles.

*Source: PRI*

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